**Esguerra, Desiree E.**

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**BSIT – 2A**

**Laboratory 2**

**Problem Identification, Opportunities and Objectives**

1. **Target business/industry which will be the area of interest for your desired computing solutions.**

- *Physical Corporate Businesses*

- *E-Banking Businesses*

- *E-commerce or Online Shopping Industry technologies*

1. **The problems encountered in the business/industry you have chosen.**

For **Physical Corporate Businesses**, the problems include:

* Improper data management
* Common employee turnover problems
* *Proper Sales Management*

\*TELEPERFORMANCE

For **E-Banking or Online Banking Businesses,** the problems include:

* Insufficient data on live tracking for funds
* No live Peer-to-Transactions for transparency.
* No option for anonymity

\*EX-CRYPTOPIA FRIENDS

For **Online Delivery Services**, the problems include:

* Delivery to remote areas
* Limited packaging option
* Breach of data privacy and security which can lead to any sort of scam.

\*FOOD PANDA RIDERS

1. **The opportunities for recommending an information system as a probable solution to the problem.**

For **Physical Corporate Businesses**, we recommend solutions such as:

* Data collection tool or organized model for personal and non-personal data
* Data management, collection and marketing tool for hiring and turn-over problems.
* Chart management option

For **E-Banking or Online Banking Businesses**, we recommend solutions such as:

* Live transaction history tab for users
* Live chat for peer-to-peer transactions
* User choice (in checkbox form) for anonymity option

For **Online Delivery Services**, we recommend solutions such as:

* Request tab for employees to the management should there be a hand over of products to any area whether it remote or town.
* Customer tab for customized packaging option
* Option for not sharing specific information outside the relations within the seller or buyer.

LEGEND: \* - PROSPECT(S)